

ADAM HOSTETLER

GRAPHIC DESIGNER / VISUAL STORYTELLER



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WHO?

(AND WHY SHOULD YOU CARE?)

FOR MORE THAN FIFTEEN YEARS I HAVE BEEN A PART OF MANY ASPECTS OF THE CREATIVE PROCESS. FROM CONCEPTUAL DESIGN TO FINAL INSTALL OR RENDERS I HAVE SEEN IT ALL! IN THE LAST SIX YEARS I HAVE BECOME MORE INVOLVED WITHIN THE ORLANDO AREA THEME PARKS AND THE PROCESS OF BRINGING ART AND INTERACTIVITY TO THE FOREFRONT OF PEOPLES' VIEW.

WITH A VARIETY OF PROJECTS, SMALL AND LARGE, SUCH AS THE ONES LISTED BELOW, I HAVE DEVELOPED THE SKILLS TO TACKLE A PLETHORA OF PROBLEMS THAT TEND TO ARISE. UTILIZING THESE EXPERIENCES, I HAVE BUILT AN ADAPTABLE WORK FLOW THAT ALLOWS ME TO FOCUS ON MY PASSION TO CREATE ART WITHIN A HIGH SPEED AND SOMETIME CHAOTIC WORLD. I AM READY.

SOFTWARE?

- PHOTOSHOP
- ILLUSTRATOR
- INDESIGN
- LIGHTROOM
- AFTER EFFECTS
- PROCREATE
- AUTODESK MAYA
- 3DS MAX
- GOOGLE SKETCHUP
- OFFICE 360

BONUS SKILLS?

- +SKETCHING
- +INFO-GRAPHICS
- +PRODUCT DESIGN
- +PACKAGE LAYOUT
- +FLOOR PLANS
- +CONCEPT CREATION
- +TYPOGRAPHY
- +PROP MAKING
- +ART DIRECTION
- +FREELANCE
- +LOGO DESIGN
- +3D MODELING
- +MARKETING
- +COMPUTER REPAIR
- +PUZZLE SOLVER
- +THEMED ART

HOBBIES?

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- D&D
- READING
- RECORD COLLECTING
- DISC GOLF
- DRAWING
- TIKI MUG COLLECTING
- ANTIQUING

GRAPHIC DESIGNER
3D ARTIST
VISUAL STORYTELLER
ILLUSTRATOR

PROJECTS?

(STUFF WITH MY NAME ON IT)

PRODUCT DEVELOPMENT

- D&D COCKTAIL BOOK MYSTIC LIBATIONS KICKSTARTER
- VINYL RECORD SLEEVE DESIGN AND LOGOS FOR THE ADVENTURES OF TRADER BRANDON SOUNDTRACK
- CUSTOM GLASSWARE DESIGNS
- FUN FREE PRODUCT BOX FOR MOLD-A-RAMA FIGURE
- POSTER CREATION FOR PERSONAL SHOP

RETAILTAINMENT

- ART DESIGN AND GRAPHICS FOR MANY OF UNIVERSAL'S TRIBUTE STORES (2018-2021)
- REVENUE OPERATIONS SIGN PACKAGES AND MARKETING

PROJECTION MAPPING

- SAN JUAN CUARTEL DE BALLAJA "LA ISLA DEL ENCANTO"
- ST. LOUIS UNION STATION "GRAND HALL EXPERIENCE"
- CARNIVAL CRUISE LINES VISTA ATRIUM SHOW

THEMED SPACES

- CREATED AN IN-HOME ADVENTURE LOUNGE EXPERIENCE

VIDEO GAMES

- SUN SENTINELS CO-FOUNDER AND ASSET CREATION
- ORIGINS OF MALU 3D MODELER
- SHOPPING CART DERBY LEAD ENVIRONMENT MODELER

WHAT?

(THE HATS I HAVE WORN)

UNIVERSAL ORLANDO RESORT (2015-2021)

-FIELD MERCHANDISE ASSISTANT / GRAPHIC DESIGN

A REASONABLY HEALTHY MIXTURE OF KEEPING ALL THE MERCHANDISE LOCATIONS SHOW READY AND VISUALLY UPDATED, AS WELL AS CREATING GRAPHICS PACKAGES FOR NEW AND CURRENT PROMOTIONS AND STORES. HELPING VISUALLY CREATE MANY OF THE UNIVERSAL TRIBUTE STORES OVER THE PAST THREE YEARS.

-COMIC STORE ASSOCIATE / TRAINER

HIGH LEVEL OF KNOWLEDGE AND ATTENTION TO DETAIL MADE THIS TEMPORARY JOB THE JUMPING OFF POINT TO PLANNING AND DESIGNING STORE LAYOUTS AND USING MY ART BACKGROUND TO FURTHER THE COMPANY.

TECHNOMEDIA SOLUTIONS (2011-2015)

-3D ARTIST / DESIGNER

LEAD MODELER ON THE TEAM THAT CREATED VISUALS FOR PROJECTION MAPPING SHOWS, COMMERCIALS, THEME PARKS, CRUISE LINES, AND MERCHANDISE LOCATIONS, AS WELL AS CREATING 2D ELEMENTS FOR OTHER MARKETING MATERIAL.

WIREFRAME ON SHADED (2012-2014)

-3D MODELER / ASSET CREATION

CO-FOUNDED STUDIO, HEAVILY FOCUSED ON CONCEPTUALIZING AND DEVELOPING ENVIRONMENTS, USER INTERFACES, AND 2D/3D ASSETS FOR PC AND MOBILE GAMES

BURNING DOG MEDIA INC (2013-2014)

-3D ARTIST / GRAPHIC DESIGN

DEVELOPED 3D AND 2D ASSETS ON STUDIOS DEBUT RPG TITLE, *ORIGINS OF MALU*.

STAPLES INC (2005-2009)

-COMPUTER TECHNICIAN / SALES

PROVIDING COMPUTERS AND TECH SUPPORT IN A HIGH TRAFFIC RETAIL LOCATION ALL WHILE "HERDING CATS" AND RUNNING THE DAY TO DAY BUSINESS. TOP SALES AND TECH REPAIRS IN THE DIVISION.

OAK RIDGE PLAYHOUSE (2004-2009)

-THEATER TECHNICIAN / STAGE HAND

RAN IN A SMALL CREW OF WELL ROUNDED TECHS AND ARTISTS WHO BOTH HELPED DESIGN AND RUN MANY PLAYS AND MUSICALS. FROM SET AND LIGHT DESIGN TO RUNNING SHOWS MULTIPLE TIMES A DAY.

EDUCATION?

(THE FIRST KEY)

BACHELOR OF SCIENCE: GAME ART (2011)

-FULL SAIL UNIVERSITY

FOCUS ON GRAPHIC DESIGN AND ENVIRONMENT MODELING

ACCOLADES?

(REASONS I AM COOL)

"RETAILTAINMENT" (2018-2021)

-UNIVERSAL'S TRIBUTE STORE

BRINGING IMMERSION TO THE SIMPLE ACT OF SHOPPING AT UNIVERSAL.

MYSTIC LIBATIONS (2021)

-SUCCESSFUL KICKSTARTER

A TEAM OF AMAZING TALENT BRINGING DRINKS TO YOUR GAME NIGHT.



WHERE? (HOW TO CONTACT ME)

- PORTFOLIO SKIPPERHOSS.COM
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